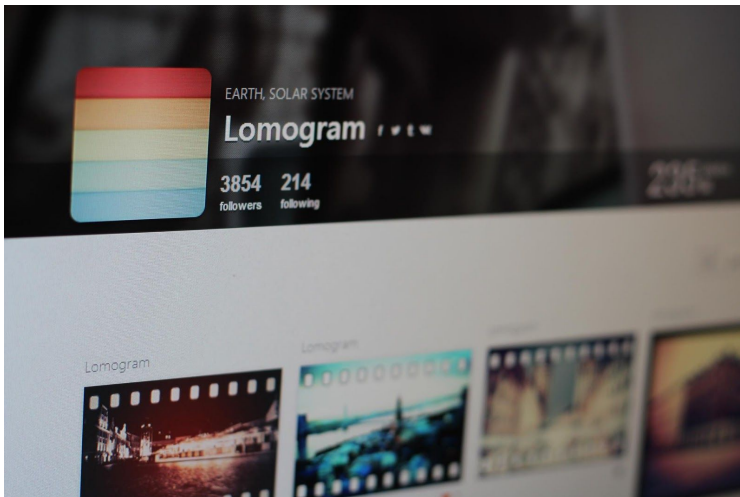


Lomogram is a photo editing app with more than 40 filters, lots of borders and light effects that can be combined in numerous ways to achieve unique look.



Challenge

Develop online photo editing application that allows users to edit their photos in instagram way. Implement social network so that users can follow other users, like, comment and reblog other photos.

Develop the best mobile editing application in the Windows Store Marketplace. Provide best UI and UX on the market.

Solution

Windows Phone application for photo editing featuring lots of filters, border and light effects. All in one tool for batch upload to multiple social networks.

Web app allows users to edit and publish their photos online as well as follow other users.

Tools and technologies

- Windows Phone
- Azure
- Image Processing
- SQL
- ASP.NET MVC
- Redis
- jQuery
- AJAX
- HTML/CSS

Scope of work

- Architecture engineering
- Product management
- Product marketing
- User interface/User experience (UI/UX) design
- Front-end/back-end development
- Mobile app development

Results

- Go live in 2 months
- 20m downloads
- 500K active users
- Top 4 App at the "Windows Phone Next App Star" contest

